



# A partnership to fuel business with data-driven finance

Teradata gives a consistent, holistic view of data across the business while Aptitude Software provide the specialist applications to achieve financial control, transparency and insight.

Chief Financial Officers have two objectives: to report on how the company has made money and to identify opportunities for future growth and profitability.

Aptitude Software and Teradata provide CFOs and finance teams with the systems and data to achieve these objectives. Our mutual customers gain a competitive edge with faster, more agile reporting capabilities and a financial data foundation that unlocks new financial insight.

Data-driven finance has become a strategic imperative for industries characterized by increased customers, channels, competition and complexity.

## Joint capabilities

- Modernize finance with a warehouse-centric, data driven finance architecture
- Create a golden source of granular business information linking financial and non-financial data
- Unlock new financial insight with packaged finance applications & calculation engines
- Handle massive volume of transactional data with best-in-class processing performance



[www.aptitudesoftware.com](http://www.aptitudesoftware.com)

✉ [info@aptitudesoftware.com](mailto:info@aptitudesoftware.com)

☎ US: +1 (617) 273 8289

☎ UK: +44 (0)20 7496 8100

Copyright © Aptitude Software Limited 2015. All Rights Reserved. Aptitude – European & US Trademarks and Patents Pending and Registered (for more information please refer to our website [www.aptitudesoftware.com](http://www.aptitudesoftware.com)). All references to 'Aptitude Software' contained herein shall be deemed to be a reference to Aptitude Software Limited and its group of companies.

## Our application suite

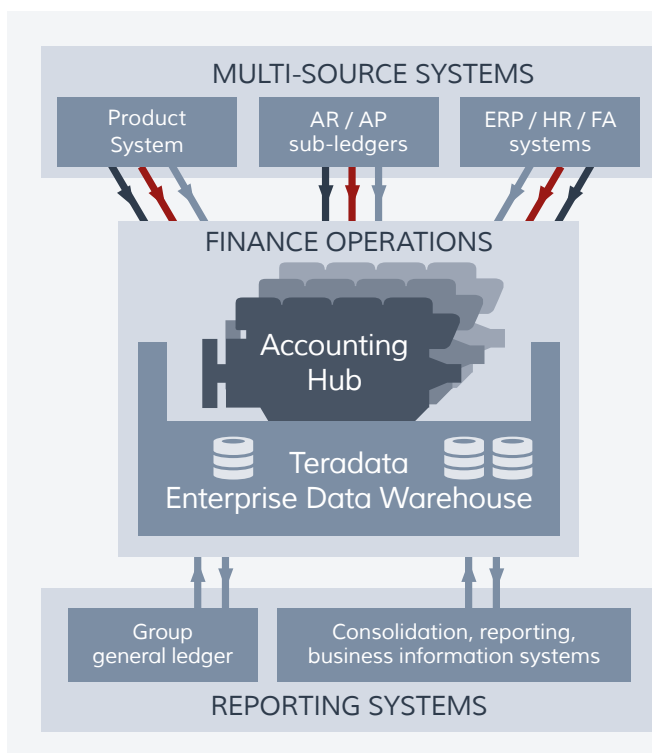
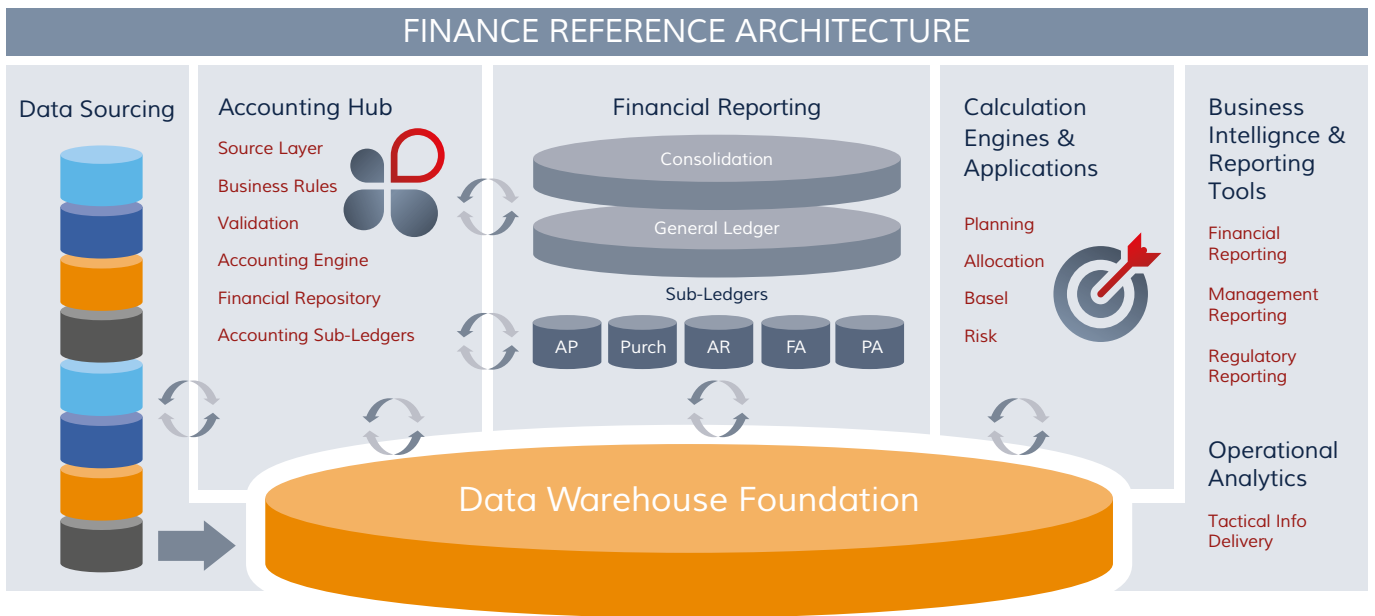
Aptitude Software tackles the toughest challenges CFOs face including implementing global, multi-GAAP accounting, integrating information from across the business and delivering detailed insights.

### Aptitude Accounting Hub

Transform financial, management and statutory accounting. Put business users in control of accounting rules, speed up close processes and give finance a golden source of detailed, finance-accurate data.

### Aptitude Allocation Engine

A finance calculation engine used to calculate the detailed cost and profitability of individual business dimensions; model 'what-if' scenarios and rapidly calculate cost and profitability to get business insights in minutes rather than days.



## Benefits of joint Aptitude – Teradata solution

- Gain absolute trust: link finance books of record to underlying transactional data
- Become strategic: unlock financial insight from a highly validated source of granular finance data
- Reduce cost and complexity: transform finance quickly
- Control: give business users ownership of accounting and business rules
- Improve agility: addressing new reporting requirements and scale to meet transaction volumes

## Aptitude & Teradata in practice

Aptitude Software and Teradata have delivered innovative solutions to leading firms in a range of industries. Our customers include:

- One of the world's largest banks generates multi-GAAP reporting from hundreds of millions of daily trade and transaction events
- A leading insurer is building a financial data foundation powering them to compete in a changing, more competitive market
- A multi-national telecommunications provider is streamlining, simplifying and automating finance operations... while addressing accounting policy changes
- A top consumer financial services player avoided a costly GL upgrade, automated burdensome manual adjustment processes and is building a data foundation for profitability analytics



### Case study

A major European bank had an ambitious vision: they wanted to create a single source of detailed, granular, high-quality finance data and have best-in-class financial, regulatory and management reporting capabilities. This would require establishing a common General Ledger and enterprise data warehouse as a source of all business information.

The bank evaluated multiple enterprise software providers' technologies, but the joint solution from Aptitude Software and Teradata was a clear winner.

### Results Delivered:

- Improved source system integration and data quality
- Reduced operational risk by using accounting logic templates and automating key finance functions
- Flexible platform to meet current and future regulatory demands
- Tightly integrated Enterprise Data Warehouse and General Ledger
- Reduced costs by decommissioning old systems

**//** We felt the tight integration between the Aptitude Software and Teradata products was critical and would help us achieve the seamless view and drill down we were looking for. We also believed the Aptitude Accounting Hub could handle the range of products and systems we had in our architecture. **//**





Aptitude<sup>™</sup>  
SOFTWARE

A **microgen** plc company


## About Aptitude Software


Aptitude Software combines finance expertise and technology assets to enable our customers to achieve financial control, transparency and insight.

The company has served CFOs at many of the world's largest companies for over 15 years.

[www.aptitudesoftware.com](http://www.aptitudesoftware.com)

 [info@aptitudesoftware.com](mailto:info@aptitudesoftware.com)

 US: +1 (617) 273 8289

 UK: +44 (0)20 7496 8100

Copyright © Aptitude Software Limited 2015. All Rights Reserved.  
Aptitude – European & US Trademarks and Patents Pending and Registered (for more information please refer to our website [www.aptitudesoftware.com](http://www.aptitudesoftware.com)). All references to 'Aptitude Software' contained herein shall be deemed to be a reference to Aptitude Software Limited and its group of companies.