Aptitude Allocation Engine
for Profitability Insight

The Aptitude Allocation Engine empowers enterprise business teams to understand the true cost to deliver services and the profitability of individual products, customers, channels or other dimensions.

- Increase business user control over cost allocations and profitability calculations through intuitive and simple to use business interfaces

- Perform multi-dimensional profitability analysis: determine the profitability of products, customers, channels, organisational structures and any other required dimension

- Model what-if scenarios –test different allocation rules and drivers to foresee any effects on business results

- Use detailed transactional data for the drivers of cost and revenue

- Review input, interim and output data with multi-step allocation processes

- Build and change allocation models without drain on IT resources

How quickly and accurately can you calculate the true profitability of customers, products or other dimensions?

Business leaders in all industries rely on solid analytical insights to drive their businesses forward.

However, uncovering insights such as individual customer or enterprise account profitability is hard to achieve for many large businesses. Existing allocation systems often fail to provide business users with control over allocation processes, access to detailed data or the processing horsepower to get answers quickly.

The Aptitude Allocation Engine addresses these constraints and enables business leaders to unlock financial insight.

For more information call us on
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or email info@aptitudesoftware.com

Empowering business users

Intuitive web interfaces and graphical rules make it easy for business users to set-up and execute allocation workflows.

The software comes pre-loaded with a large range of allocation methodologies, allowing teams to allocate any cost, revenue or other data to any other customer, product or dimension without the need for any custom coding.

Rules, weightings, filters and drivers can all be reused, streamlining the process required to change existing calculations or set up new analyses.

Implement and adapt quickly

Aptitude's approach reduces dependence on IT or the need for custom development cycles in order to set up new calculations or analyses.

The product is designed to maximize the time spent on analysis and to reduce the effort of extracting and loading data. The dynamic data mapping feature, for example, enables teams to use data in situ, taking advantage of existing data warehouses.

Learn more

Register for a demonstration of the Aptitude Allocation Engine at:
aptitudesoftware.com/profitability
or by email to:
info@aptitudesoftware.com

About Aptitude Software

Aptitude Software provides finance applications to many of the world's leading firms. Customers use our software to achieve financial insight, control and transparency. We believe the ability to access and analyze granular, finance-accurate data is the missing ingredient in the analytics infrastructure of many large companies.

Uniquely, Aptitude Software enables enterprises to build applications around their data, often leveraging the processing and data handling capabilities of the enterprise data warehouse.

Allocation Engine Benefits

- Gain insight into what drives the cost and profitability of customers, products, etc.
- Business user control –run a model at the click of a button
- Realise detailed profitability calculations quickly, incorporating transaction data rather than relying on estimates or models
- Implement quickly

Allocation Engine Features

- Intuitive business user interfaces to define, implement and manage allocation and profitability models
- Dynamic data mapping allows direct access to the data in the warehouse
- Massive processing horsepower to quickly realise detailed results
- 'What If' scenario modelling and management
- Extensible allocation methodologies available from install
- Modular: Reuse rules, filters and weightings to speed implementation and increase consistency
- Use the Allocations Explorer to trace allocations and calculations back to the source data
- Accounting Output to create balanced journal entries
- Audit Trail and Reconciliation
- Easy integration with source and target systems